

Impact of "Ame sua Mente" (Love your Mind) Institute in the 1st half of 2023

We have reached the middle of the year, a great time to tell you the news and achievements of the Institute so far.



ame sua mente

na
escola

We implemented the "Ame Sua Mente na Escola" (Love your Mind at School) program within the education system of the state of São Paulo.

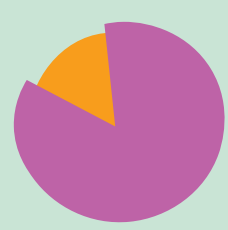


We are the exclusive partner of the State Department of Education in providing mental health training to educators.

Until now, our mental health training initiatives have made significant progress, with these results:

+ than
1,500
public
schools

around
3,500
educators



85%

of the municipal teaching network in the city of Santos is being impacted by "Ame Sua Mente na Escola."

We have been invited to partner with "Fear-Free School," a significant initiative against violence in the school environment, promoted by "Nova Escola."

We have become a reference in the field of mental health throughout Brazil, in response to episodes of violence in schools that have occurred in recent months.

+ 30 interviews in the country's major media outlets



We have two social technologies currently undergoing scientific research at the Center for Innovation in Mental Health (CISM), in partnership with prominent educational institutions:

- "Ame Sua Mente na Escola" Project
- "Bússola" (Compass): A New Journey of Knowledge about Suicide

2023 still holds six months worth of hard work. Our commitment remains strong, and we are currently:

- Engaged in developing a comprehensive guide to assist the school community in making informed decisions regarding mental health matters;
- Defining a new format for the "Escola que Ama Sua Mente" Seal;
- Investing in initiatives to diversify our sources of fundraising;
- Producing a wide variety of multimedia content to disseminate knowledge to combat stigmas, prejudices, and delays in seeking treatment.

Until the end of the year, we will have a great deal of news to share. On this journey, we are counting on you to transform the mental health culture in our country!